

**EVANSVILLE COMMUNITY SCHOOL DISTRICT**  
**CSI – Communication and Community Engagement**  
**Thursday, October 28<sup>th</sup>, 2021**  
**6pm**  
**Notes**  
**Virtual Zoom Meeting**

1. Attendance Taken: Michelle Buehl, Curt Nyhus, Barb Dorn & Joanie Dobbs
2. Approve minutes from June 1<sup>st</sup>, 2021 Meeting: Meeting was cancelled
3. Reviewed meeting agenda and adjusted as needed
4. Brief overview of ECSD 2021-22 Priorities Framework and the role CSI plays related to policy and building-level/classroom-level practice:
  - CSIs will meet quarterly or so
  - New strategic planning will take in future
5. Discussion of Policy 852: Distribution of Flyers
  - Reviewed policy and will suggest that it states that flyers may take up to 3 days to be posted.
  - Brief discussion about Peachjar
  - Is it possible to use app for push notifications?
6. Reviewed/Discussed Social Media Report: Barb will reach out to the Athletics and Activity Director to ask coaches and advisors to share photos of events, practices and group meetings following an event.
7. Determined updates needed for App:
  - App doesn't seem to be updated as the websites are being updated
  - Add Community Page to each school and district page
  - Is it possible to send push notifications when something is added to the Community Page
8. Discuss/edit/revise proposed goals/action steps for 2021-2022
  - Can we help provide content for the Quarterly Family Newsletter?
  - Can we hang it in locations like Library, Piggly Wiggly and add to each school's website and app page?
9. Next Steps & Assigned Tasks
10. Created Agenda for next meeting
11. Adjourned meeting. Motion by Michelle, Second by Curt